

**NOW IS THE BEST TIME  
TO HELP SECURE YOUR FAMILY'S  
FINANCIAL FUTURE!**

Genworth Life & Annuity and Genworth Life are members of the Insurance Marketplace Standards Association (IMSA). Membership promotes ethical market conduct for individual life insurance and annuity companies.



**WHEN DO YOU  
NEED TERM LIFE  
INSURANCE?**

**COLONY AND SURE TERM® SERIES  
TERM LIFE INSURANCE**

Underwritten by  
Genworth Life and Annuity  
Insurance Company

Lynchburg, VA  
Genworth Life  
Insurance Company

Lynchburg, VA



Genworth®  
Financial

### Help protect their future

When someone relies on you for some or all of their financial security, you can help protect their financial future with life insurance. Through term life insurance, you can buy a significant amount of death benefit coverage at an affordable price.

You purchase the amount of coverage you need. Then if you should die, the death benefit can help maintain your family's lifestyle, cover college tuition and even pay off a mortgage.

You're key to your family's financial security. Help protect their future with term life insurance from Genworth Life & Annuity or Genworth Life.



### Outstanding value

The monthly premiums below are for people who meet our highest level of underwriting standards. Ask your life insurance representative about the premiums for which you may qualify.

#### \$500,000 coverage for 10, 15, 20, 30 years

#### Guaranteed Level Premiums for 10, 15, 20 or 30 Years

#### with Annual Increases Thereafter

#### Male and Female Monthly Premiums Preferred Best No Nicotine Use

AGE	10 Years		15 Years		20 Years		30 Years	
	M	F	M	F	M	F	M	F
35	\$17	\$14	\$18	\$18	\$24	\$21	\$45	\$36
45	35	28	45	34	59	44	92	73
55	84	59	103	66	135	101	n/a	n/a

The Colony Series is underwritten by Genworth Life and Annuity Insurance Company and is subject to Policy Form No. 1420 (96) et al. or 1421 et al. Products, benefits and rates are subject to issue limitations and may not be available in all states. Sure Term Series is underwritten by Genworth Life Insurance Company and is subject to Policy Form No. GE-1420 et al.

These products are term life insurance with guaranteed level premiums for 10, 15, 20 or 30 years. After the level premium period, premiums increase annually. Issue age is insured's age at nearest birthday and rates for other underwriting classifications are higher. Rates are current as of 3/12/2007 and premiums include \$50 annual policy fee. Yearly premium costs will be higher if you pay semiannually, quarterly or monthly because we adjust those premiums by a modal factor consistent with an annual percentage rate of 8.2% (semi-annual) or 10.8% (quarterly or monthly electronic funds transfer only). In certain cases, you may be able to obtain more coverage for the same or lower premium. Please ask a representative to confirm that you are obtaining the most coverage for the premium paid.

**FOR A NO-OBLIGATION PRICE QUOTATION PREPARED JUST FOR YOU, COMPLETE, DETACH AND MAIL THIS POSTPAID CARD, AND A REPRESENTATIVE WILL CONTACT YOU.**

Yes! I would like a life insurance representative to contact me.

NAME \_\_\_\_\_ MALE  FEMALE

ADDRESS \_\_\_\_\_ BIRTH DATE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ OFFICE  HOME

AMOUNT OF COVERAGE \_\_\_\_\_

NICOTINE USE IN THE LAST 5 YEARS: YES  NO

SPOUSE NAME \_\_\_\_\_ BIRTH DATE \_\_\_\_\_

SPOUSE NICOTINE USE IN THE LAST 5 YEARS: YES  NO

Underwritten by

Genworth Life and Annuity Insurance Company  
Lynchburg, VA

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Lynchburg, VA