

STATE: AK

CATEGORY Lead Generators
FORM NUMBER DESCRIPTION
81012 Critical Link Mini Brochure w/BRC
81028 Financial Plan Mini Brochure (Self Mailer)
81029 LTC Need Mini Brochure W/BRC
81697 PCSII Mini Brochure w/BRC
85021 Choice Client Mailer

CATEGORY Miscellaneous
FORM NUMBER DESCRIPTION
81223 Coverage Change Request
81789 Policyholder Cards
81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
FORM NUMBER DESCRIPTION
81037 NAIC Shopper's Guide
81360 Guide to Medicare
81588 A.M. Best Guide
81638 Folder
81683 Corporate Brochure
81707 Health Interview Brochure
81727 Telephone Interview Brochure
81800 Medical Records Request
81837 FCN Interview Assessment

CATEGORY Producer Only
FORM NUMBER DESCRIPTION
20050 Standard PCSII/Shared Sample Policy
20240 Choice Sample Policy
71139 New Business BRE
81039 Direct Deposit of Commission
81526 Illustration Software-Disk
81539 PCSII/Shared/Custom/Facility Product Overview
81541 PCSII Conversion Guide
81545 PCSII Questions and Answers
81606 Common Mistakes made on Apps
81613 Prodata Brochure
81620 Prodata Card
81639 PCSII Illustration Software-CD
81850 Choice Rate Book
81890 Choice Product Overview
81905 Choice Questions and Answers
81906 Choice Conversion Guide
81909 Choice Illustration Software-CD
81924 Primer on Care Coordination
81954 Training Module Floppy Disk
81965 Non Career State Forms Listing
85027 Choice Product at a Glance
85029 Choice Intro Flyer
85037 Agent Recruiting Brochure
85049 Choice Care Coordination Q&A
PRESS Choice Press Release

CATEGORY Product Literature
FORM NUMBER DESCRIPTION
20034 PCSII Product Booklet w/Enhancement
20206 Choice Product Application
81519 PCSII/Shared Rate Book
81850 Choice Rate Book
85019 Choice Product Brochure

CATEGORY Sales Aids

Untitled Document

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: AL

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book

Untitled Document

81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20002 PCSII Product Booklet w/Enhancement
 20200 Choice Product Application
 21002 Shared Product Booklet w/Enhancement
 22002 Custom Product Booklet w/Enhancement
 23002 Facility Product Booklet w/Enhancement
 81214 Substantially Better Form
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: AR

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81028 Financial Plan Mini Brochure (Self Mailer)
 81097 LTC Need Mini Brochure w/BRC
 81098 Critical Link Mini Brochure w/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare

Untitled Document

81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20070 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22067 Standard Custom Sample Policy
 23067 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20038 PCSII Product Booklet w/Enhancement
 20280 Choice Product Application
 21038 Shared Product Booklet w/Enhancement
 22036 Custom Product Booklet w/Enhancement
 23033 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure

85158 LTC Client Presentation

STATE: AZ

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81571 Corporate Brochure
 81588 A.M. Best Guide
 81638 Folder
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20016 PCSII Product Booklet w/Enhancement
 20230 Choice Product Application
 21016 Shared Product Booklet w/Enhancement

Untitled Document

22016 Custom Product Booklet w/Enhancement
 23016 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85172 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: CA

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81597 Corporate Brochure
 81638-CATX CA Folder
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20066 Standard PCSII/Shared Sample Policy
 20112 CA NTQ PCSII/Shared Sample Policy
 22065 Standard Custom Sample Policy
 23063 Standard Facility Sample Policy
 23064 CA NTQ Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81541 PCSII Conversion Guide
 81605 Questions and Answers

Untitled Document

81606 Common Mistakes made on Apps
 81610 Product Portfolio Overview
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81965 Non Career State Forms Listing
 85037 Agent Recruiting Brochure

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20079 CA NTQ PCSII Product Booklet
 20085 CA TQ PCSII Product Booklet
 21049 CA TQ Shared Product Booklet
 22040 CA TQ Custom Product Booklet
 23040 CA NTQ Facility Product Booklet
 23075 CA TQ Facility Product Booklet
 62174 Important Notice
 81590 CA Rate Book
 90541 CA "Taking Care of Tomorrow" Guide

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81637 Check the Facts
 81674 Take One Displays
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: CO

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

Untitled Document

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 96023 CO Basic Sample Policy
 96024 CO Standard Sample Policy
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20007 PCSII Product Booklet w/Enhancement
 20207 Choice Product Application
 21007 Shared Product Booklet w/Enhancement
 22004 Custom Product Booklet w/Enhancement
 23004 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85165 Choice Product Brochure
 94097 CO Basic/Standard Booklet

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: CT

Untitled Document

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20065 Standard PCSII/Shared Sample Policy
 23061 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81965 Non Career State Forms Listing
 85037 Agent Recruiting Brochure

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20036 PCSII Product Booklet
 21036 Shared Product Booklet
 23032 Facility Product Booklet
 81519 PCSII/Shared Rate Book

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81923 Video Order Form

85023 Claims Processing Brochure
85158 LTC Client Presentation

STATE: DC

CATEGORY Lead Generators
FORM NUMBER DESCRIPTION
81012 Critical Link Mini Brochure w/BRC
81028 Financial Plan Mini Brochure (Self Mailer)
81029 LTC Need Mini Brochure W/BRC
81697 PCSII Mini Brochure w/BRC
85021 Choice Client Mailer

CATEGORY Miscellaneous
FORM NUMBER DESCRIPTION
81223 Coverage Change Request
81789 Policyholder Cards
81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
FORM NUMBER DESCRIPTION
81037 NAIC Shopper's Guide
81360 Guide to Medicare
81588 A.M. Best Guide
81638 Folder
81683 Corporate Brochure
81707 Health Interview Brochure
81727 Telephone Interview Brochure
81800 Medical Records Request
81837 FCN Interview Assessment

CATEGORY Producer Only
FORM NUMBER DESCRIPTION
20050 Standard PCSII/Shared Sample Policy
20240 Choice Sample Policy
22050 Standard Custom Sample Policy
23050 Standard Facility Sample Policy
71139 New Business BRE
81039 Direct Deposit of Commission
81526 Illustration Software-Disk
81539 PCSII/Shared/Custom/Facility Product Overview
81541 PCSII Conversion Guide
81545 PCSII Questions and Answers
81606 Common Mistakes made on Apps
81613 Prodata Brochure
81620 Prodata Card
81639 PCSII Illustration Software-CD
81850 Choice Rate Book
81890 Choice Product Overview
81905 Choice Questions and Answers
81906 Choice Conversion Guide
81909 Choice Illustration Software-CD
81924 Primer on Care Coordination
81954 Training Module Floppy Disk
81965 Non Career State Forms Listing
85027 Choice Product at a Glance
85029 Choice Intro Flyer
85037 Agent Recruiting Brochure
85049 Choice Care Coordination Q&A
PRESS Choice Press Release

CATEGORY Product Literature
FORM NUMBER DESCRIPTION
20002 PCSII Product Booklet w/Enhancement
20208 Choice Product Application

Untitled Document

21002 Shared Product Booklet w/Enhancement
 22002 Custom Product Booklet w/Enhancement
 23002 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: DE

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037-DE NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20057 Standard PCSII/Shared Sample Policy
 20250 Choice Sample Policy
 22059 Standard Custom Sample Policy
 23055 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview

Untitled Document

81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81855 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20012 PCSII Product Booklet w/Enhancement
 20225 Choice Product Application
 21012 Shared Product Booklet w/Enhancement
 22013 Custom Product Booklet w/Enhancement
 23012 Facility Product Booklet w/Enhancement
 81516 Standard Rate Book
 85173 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81685 Needs Mini Brochure
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: FL

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request

Untitled Document

81789 Policyholder Cards
81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
81360 Guide to Medicare
81588 A.M. Best Guide
81638 Folder
81683 Corporate Brochure
81707 Health Interview Brochure
81727 Telephone Interview Brochure
81800 Medical Records Request
81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20054 Standard PCSII/Shared Sample Policy
20260 Choice Sample Policy
22055 Standard Custom Sample Policy
23053 Standard Facility Sample Policy
71139 New Business BRE
81039 Direct Deposit of Commission
81526 Illustration Software-Disk
81539 PCSII/Shared/Custom/Facility Product Overview
81541 PCSII Conversion Guide
81545 PCSII Questions and Answers
81606 Common Mistakes made on Apps
81613 Prodata Brochure
81620 Prodata Card
81639 PCSII Illustration Software-CD
81890 Choice Product Overview
81891 Choice Rate Book
81905 Choice Questions and Answers
81906 Choice Conversion Guide
81909 Choice Illustration Software-CD
81924 Primer on Care Coordination
81954 Training Module Floppy Disk
81965 Non Career State Forms Listing
85027 Choice Product at a Glance
85029 Choice Intro Flyer
85037 Agent Recruiting Brochure
85049 Choice Care Coordination Q&A
PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20015 PCSII Product Booklet w/Enhancement
20232 Choice Product Application
21015 Shared Product Booklet w/Enhancement
22015 Custom Product Booklet w/Enhancement
23015 Facility Product Booklet w/Enhancement
81548 Standard Rate Book
85183 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
81023 Thank You Cards w/Envelopes (50 cds/50env)
81024 Presentation Card
81104 Blank Note Cards w/Envelopes
81352 Doorknob Hangers
81577 Should You Buy LTC Article
81631 Care Coordination Brochure
81674 Take One Displays
81690 Readers Digest

Untitled Document

81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: GA

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20063 Standard PCSII/Shared Sample Policy
 20245 Choice Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

Untitled Document

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20037 PCSII Product Booklet w/Enhancement
 20218 Choice Product Application
 21037 Shared Product Booklet w/Enhancement
 80085 GA Certification
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: HI

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE

Untitled Document

81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20128 PCSII Product Booklet w/Enhancement
 20222 Choice Product Application
 21062 Shared Product Booklet w/Enhancement
 22104 Custom Product Booklet w/Enhancement
 23105 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: IA

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

Untitled Document

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20003 PCSII Product Booklet w/Enhancement
 20231 Choice Product Application
 21003 Shared Product Booklet w/Enhancement
 22003 Custom Product Booklet w/Enhancement
 23003 Facility Product Booklet w/Enhancement
 81042 Acknowledgement of Non-Duplication
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure
 90286 IA Notice Before Buying Guide

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers

81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: ID

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20052 Standard PCSII/Shared Sample Policy
 20247 Choice Sample Policy
 22052 Standard Custom Sample Policy
 23052 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81855 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing

Untitled Document

85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20021 PCSII Product Booklet w/Enhancement
 20226 Choice Product Application
 21021 Shared Product Booklet w/Enhancement
 22021 Custom Product Booklet w/Enhancement
 23018 Facility Product Booklet w/Enhancement
 81516 Standard Rate Book
 85174 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81637 Check the Facts
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: IL

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

Untitled Document

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20056 Standard PCSII/Shared Sample Policy
 20241 Choice Sample Policy
 22058 Standard Custom Sample Policy
 23054 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20024 PCSII Product Booklet w/Enhancement
 20223 Choice Product Application
 21024 Shared Product Booklet w/Enhancement
 22025 Custom Product Booklet w/Enhancement
 23021 Facility Product Booklet w/Enhancement
 81548 Standard Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: IN

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC

Untitled Document

81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20062 Standard PCSII/Shared Sample Policy
 20264 Choice Sample Policy
 22063 Standard Custom Sample Policy
 23060 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20025 PCSII Product Booklet w/Enhancement
 20239 Choice Product Application
 21025 Shared Product Booklet w/Enhancement
 22026 Custom Product Booklet w/Enhancement
 23022 Facility Product Booklet w/Enhancement
 81516 Standard Rate Book
 85185 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick

Untitled Document

81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: KS

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20053 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22053 Standard Custom Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81886 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk

Untitled Document

81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20020 PCSII Product Booklet w/Enhancement
 20219 Choice Product Application
 21020 Shared Product Booklet w/Enhancement
 22020 Custom Product Booklet w/Enhancement
 81551 Standard Rate Book
 85175 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: KY

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

Untitled Document

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20008 PCSII Product Booklet w/Enhancement
 20209 Choice Product Application
 21008 Shared Product Booklet w/Enhancement
 22007 Custom Product Booklet w/Enhancement
 23007 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: LA

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC

Untitled Document

81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20249 Choice Sample Policy
 22054 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20022 PCSII Product Booklet w/Enhancement
 20203 Choice Product Application
 21022 Shared Product Booklet w/Enhancement
 22023 Custom Product Booklet w/Enhancement
 23019 Facility Product Booklet w/Enhancement
 81548 Standard Rate Book
 85176 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)

Untitled Document

81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: MA

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20111 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination

Untitled Document

81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20042 PCSII Product Booklet w/Enhancement
 20233 Choice Product Application
 21048 Shared Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 81806 MA Shopper's Guide
 85182 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: MD

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

Untitled Document

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20102 Standard PCSII/Shared Sample Policy
 23073 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81598 Rate Book
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81965 Non Career State Forms Listing
 85037 Agent Recruiting Brochure

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20078 PCSII Product Booklet w/Enhancement
 21044 Shared Product Booklet w/Enhancement
 23039 Facility Product Booklet w/Enhancement

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: ME

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide

Untitled Document

81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20110 Standard PCSII/Shared Sample Policy
 20242 Choice Sample Policy
 22069 Standard Custom Sample Policy
 23068 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20077 PCSII Product Booklet w/Enhancement
 20210 Choice Product Application
 21043 Shared Product Booklet w/Enhancement
 22039 Custom Product Booklet w/Enhancement
 23038 Facility Product Booklet w/Enhancement
 81032 ME Consumer Guide
 81519 PCSII/Shared Rate Book
 85177 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form

85023 Claims Processing Brochure
85158 LTC Client Presentation

STATE: MI

CATEGORY Lead Generators
FORM NUMBER DESCRIPTION
81012 Critical Link Mini Brochure w/BRC
81028 Financial Plan Mini Brochure (Self Mailer)
81029 LTC Need Mini Brochure W/BRC
81697 PCSII Mini Brochure w/BRC
85021 Choice Client Mailer

CATEGORY Miscellaneous
FORM NUMBER DESCRIPTION
81223 Coverage Change Request
81789 Policyholder Cards
81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
FORM NUMBER DESCRIPTION
81037 NAIC Shopper's Guide
81360 Guide to Medicare
81588 A.M. Best Guide
81638 Folder
81683 Corporate Brochure
81707 Health Interview Brochure
81727 Telephone Interview Brochure
81800 Medical Records Request
81837 FCN Interview Assessment

CATEGORY Producer Only
FORM NUMBER DESCRIPTION
20050 Standard PCSII/Shared Sample Policy
20240 Choice Sample Policy
22050 Standard Custom Sample Policy
71139 New Business BRE
81039 Direct Deposit of Commission
81526 Illustration Software-Disk
81539 PCSII/Shared/Custom/Facility Product Overview
81541 PCSII Conversion Guide
81545 PCSII Questions and Answers
81606 Common Mistakes made on Apps
81613 Prodata Brochure
81620 Prodata Card
81639 PCSII Illustration Software-CD
81850 Choice Rate Book
81890 Choice Product Overview
81905 Choice Questions and Answers
81906 Choice Conversion Guide
81909 Choice Illustration Software-CD
81924 Primer on Care Coordination
81954 Training Module Floppy Disk
81965 Non Career State Forms Listing
85027 Choice Product at a Glance
85029 Choice Intro Flyer
85037 Agent Recruiting Brochure
85049 Choice Care Coordination Q&A
PRESS Choice Press Release

CATEGORY Product Literature
FORM NUMBER DESCRIPTION
20019 PCSII Product Booklet w/Enhancement
20204 Choice Product Application
21019 Shared Product Booklet w/Enhancement

Untitled Document

22019 Custom Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: MN

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20058 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 23056 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps

Untitled Document

81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20023 PCSII Product Booklet w/Enhancement
 20237 Choice Product Application
 21023 Shared Product Booklet w/Enhancement
 23020 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85188 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: MO

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION

Untitled Document

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20266 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81834 Rate Book
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20127 PCSII Product Booklet w/Enhancement
 20259 Choice Product Application
 21061 Shared Product Booklet w/Enhancement
 22005 Custom Product Booklet w/Enhancement
 23006 Facility Product Booklet w/Enhancement
 85189 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts

81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: MS

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION

Untitled Document

20002 PCSII Product Booklet w/Enhancement
 20200 Choice Product Application
 21002 Shared Product Booklet w/Enhancement
 22002 Custom Product Booklet w/Enhancement
 23002 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: MT

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview

Untitled Document

81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20010 PCSII Product Booklet w/Enhancement
 20201 Choice Product Application
 21010 Shared Product Booklet w/Enhancement
 22010 Custom Product Booklet w/Enhancement
 23010 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81637 Check the Facts
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NC

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

Untitled Document

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81561 Corporate Brochure
 81588 A.M. Best Guide
 81638 Folder
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20074 Standard PCSII/Shared Sample Policy
 20246 Choice Sample Policy
 22070 Standard Custom Sample Policy
 23070 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20032 PCSII Product Booklet w/Enhancement
 20224 Choice Product Application
 21032 Shared Product Booklet w/Enhancement
 22032 Custom Product Booklet w/Enhancement
 23029 Facility Product Booklet w/Enhancement
 81214 Replacement Notice
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)

Untitled Document

81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: ND

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20051 Standard PCSII/Shared Sample Policy
 20252 Choice Sample Policy
 22051 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81551 Rate Book
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81886 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A

Untitled Document

PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20018 PCSII Product Booklet w/Enhancement
 20221 Choice Product Application
 21018 Shared Product Booklet w/Enhancement
 22018 Custom Product Booklet w/Enhancement
 23017 Facility Product Booklet w/Enhancement
 85178 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NE

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE

Untitled Document

81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20009 PCSII Product Booklet w/Enhancement
 20211 Choice Product Application
 21009 Shared Product Booklet w/Enhancement
 22009 Custom Product Booklet w/Enhancement
 23009 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NH

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

Untitled Document

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20029 PCSII Product Booklet w/Enhancement
 20220 Choice Product Application
 21029 Shared Product Booklet w/Enhancement
 22029 Custom Product Booklet w/Enhancement
 23026 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85167 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure

Untitled Document

81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NJ

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20069 Standard PCSII/Shared Sample Policy
 20243 Choice Sample Policy
 22066 Standard Custom Sample Policy
 23066 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance

Untitled Document

85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20076 PCSII Product Booklet w/Enhancement
 20213 Choice Product Application
 21042 Shared Product Booklet w/Enhancement
 22038 Custom Product Booklet w/Enhancement
 23037 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85169 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NM

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

Untitled Document

FORM NUMBER DESCRIPTION

20060 Standard PCSII/Shared Sample Policy
 20251 Choice Sample Policy
 22061 Standard Custom Sample Policy
 23058 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20027 PCSII Product Booklet w/Enhancement
 20217 Choice Product Application
 21027 Shared Product Booklet w/Enhancement
 22022 Custom Product Booklet w/Enhancement
 23024 Facility Product Booklet w/Enhancement
 81532 Acknowledgement of NonForfeiture Benefit
 81548 Standard Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81685 Needs Mini Brochure
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NV

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

Untitled Document

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20004 PCSII Product Booklet w/Enhancement
 20212 Choice Product Application
 21004 Shared Product Booklet w/Enhancement
 22006 Custom Product Booklet w/Enhancement
 23005 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

Untitled Document

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: NY

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 85021 Choice Client Mailer
 93050 PCSII Mini Brochure w/BRC
 93130 Critical Link Mini Brochure w/BRC
 93147 Financial Plan Mini Brochure (Self Mailer)
 93243 LTC Need Mini Brochure W/BRC

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure
 93140 Coverage Change Request

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81638 Folder
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81837 FCN Interview Assessment
 93350 A.M. Best Guide
 93385 Medical Records Request
 93557 Corporate Brochure

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20106 Standard PCSII/Shared Sample Policy
 20263 Choice Sample Policy
 22101 Standard Custom Sample Policy
 23102 Standard Facility Sample Policy
 71139 New Business BRE
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD

Untitled Document

81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 93144 Direct Deposit of Commission
 93433 NY Partnership Sample Policy
 93519 Conversion Guide
 93529 Questions and Answers
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 85190 Choice Product Brochure
 93256 NY Consumer Participation Agreement
 93331 NY Partnership State Booklet
 93428 NY Partnership Rate Book
 93429 NY Partnership PCSII Product Booklet
 93510 PCSII Product Booklet
 93515 Shared Product Booklet
 93520 Custom Product Booklet
 93525 Facility Product Booklet
 93530 Standard Rate Book
 93567 Choice Product Application

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81024 Presentation Card
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81685 Needs Mini Brochure
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation
 93134 Blank Note Cards w/Envelopes
 93136 Thank You Cards w/Envelopes (50 cds/50env)
 93561 Readers Digest
 93566 Check the Facts

STATE: OH

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

Untitled Document

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20011 PCSII Product Booklet w/Enhancement
 20214 Choice Product Application
 21011 Shared Product Booklet w/Enhancement
 22011 Custom Product Booklet w/Enhancement
 23011 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85168 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure

Untitled Document

81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: OK

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22074 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

Untitled Document

FORM NUMBER DESCRIPTION

20013 PCSII Product Booklet w/Enhancement
 20205 Choice Product Application
 21013 Shared Product Booklet w/Enhancement
 22043 Custom Product Booklet w/Enhancement
 23002 Facility Product Booklet w/Enhancement
 60660 OK Consent Release Form
 81548 Standard Rate Book
 85186 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: OR

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20055 Standard PCSII/Shared Sample Policy
 20265 Choice Sample Policy
 22056 Standard Custom Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk

Untitled Document

81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81886 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20017 PCSII Product Booklet w/Enhancement
 20235 Choice Product Application
 21017 Shared Product Booklet w/Enhancement
 22017 Custom Product Booklet w/Enhancement
 81551 Standard Rate Book
 85184 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: PA

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards

Untitled Document

81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20101 Standard PCSII/Shared Sample Policy
 20261 Choice Sample Policy
 23072 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20040 PCSII Product Booklet w/Enhancement
 20238 Choice Product Application
 21040 Shared Product Booklet w/Enhancement
 23035 Facility Product Booklet w/Enhancement
 81599 Standard Rate Book
 85166 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form

Untitled Document

81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: RI

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

Untitled Document

FORM NUMBER DESCRIPTION

20080 PCSII Product Booklet w/Enhancement
 20200 Choice Product Application
 21045 Shared Product Booklet w/Enhancement
 22042 Custom Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: SC

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20061 Standard PCSII/Shared Sample Policy
 20244 Choice Sample Policy
 22062 Standard Custom Sample Policy
 23059 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission

Untitled Document

81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20033 PCSII Product Booklet w/Enhancement
 20215 Choice Product Application
 21033 Shared Product Booklet w/Enhancement
 22033 Custom Product Booklet w/Enhancement
 23030 Facility Product Booklet w/Enhancement
 60027A SC Duplication of Insurance
 81519 PCSII/Shared Rate Book
 85170 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: SD

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

Untitled Document

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81548 Rate Book
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20014 PCSII Product Booklet w/Enhancement
 20202 Choice Product Application
 21014 Shared Product Booklet w/Enhancement
 22012 Custom Product Booklet w/Enhancement
 23014 Facility Product Booklet w/Enhancement
 85179 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure

Untitled Document

81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: TN

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance

Untitled Document

85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20002 PCSII Product Booklet w/Enhancement
 20234 Choice Product Application
 21002 Shared Product Booklet w/Enhancement
 22002 Custom Product Booklet w/Enhancement
 23002 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: TX

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81615 TX Shoppers Guide
 81638-CATX TX Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment
 81893 TX Required Premium Disclosure Notice
 81894 TX Disclosure Instructions

Untitled Document

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20104 Standard PCSII/Shared Sample Policy
 22073 Standard Custom Sample Policy
 23100 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81965 Non Career State Forms Listing
 85037 Agent Recruiting Brochure

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20125 PCSII Product Booklet w/Enhancement
 21059 Shared Product Booklet w/Enhancement
 22041 Custom Product Booklet w/Enhancement
 23042 Facility Product Booklet w/Enhancement
 81111 Acknowledgement of Non-Duplication of Insur.
 81792 Standard Rate Book

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81674 Take One Displays
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81900 Check the Facts
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: UT

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder

Untitled Document

81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20103 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22072 Standard Custom Sample Policy
 23074 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20030 PCSII Product Booklet w/Enhancement
 20236 Choice Product Application
 21030 Shared Product Booklet w/Enhancement
 22030 Custom Product Booklet w/Enhancement
 23027 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85187 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: VA

CATEGORY Lead Generators
FORM NUMBER DESCRIPTION
81012 Critical Link Mini Brochure w/BRC
81028 Financial Plan Mini Brochure (Self Mailer)
81029 LTC Need Mini Brochure W/BRC
81697 PCSII Mini Brochure w/BRC
85021 Choice Client Mailer

CATEGORY Miscellaneous
FORM NUMBER DESCRIPTION
81223 Coverage Change Request
81789 Policyholder Cards
81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
FORM NUMBER DESCRIPTION
81037 NAIC Shopper's Guide
81360 Guide to Medicare
81588 A.M. Best Guide
81638 Folder
81683 Corporate Brochure
81707 Health Interview Brochure
81727 Telephone Interview Brochure
81800 Medical Records Request
81837 FCN Interview Assessment

CATEGORY Producer Only
FORM NUMBER DESCRIPTION
20059 Standard PCSII/Shared Sample Policy
22060 Standard Custom Sample Policy
23057 Standard Facility Sample Policy
71139 New Business BRE
81039 Direct Deposit of Commission
81526 Illustration Software-Disk
81539 PCSII/Shared/Custom/Facility Product Overview
81541 PCSII Conversion Guide
81545 PCSII Questions and Answers
81606 Common Mistakes made on Apps
81613 Prodata Brochure
81620 Prodata Card
81639 PCSII Illustration Software-CD
81965 Non Career State Forms Listing
85037 Agent Recruiting Brochure

CATEGORY Product Literature
FORM NUMBER DESCRIPTION
20028 PCSII Product Booklet w/Enhancement
21028 Shared Product Booklet w/Enhancement
22028 Custom Product Booklet w/Enhancement
23025 Facility Product Booklet w/Enhancement
62207 VA Replacement Waiver
81210 VA Supplemental Agent Report
81519 PCSII/Shared Rate Book

CATEGORY Sales Aids
FORM NUMBER DESCRIPTION
4522 Ad Slick
81023 Thank You Cards w/Envelopes (50 cds/50env)
81024 Presentation Card
81104 Blank Note Cards w/Envelopes
81352 Doorknob Hangers
81577 Should You Buy LTC Article
81631 Care Coordination Brochure

Untitled Document

81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: VT

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 22068 Standard Custom Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81965 Non Career State Forms Listing
 85037 Agent Recruiting Brochure

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20026 PCSII Product Booklet w/Enhancement
 21026 Shared Product Booklet w/Enhancement
 22027 Custom Product Booklet w/Enhancement
 81548 Standard Rate Book

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick

Untitled Document

81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81511 Needs Brochure
 81577 Should You Buy LTC Article
 81674 Take One Displays
 81690 Readers Digest
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: WA

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81028 Financial Plan Mini Brochure (Self Mailer)
 81097 LTC Need Mini Brochure W/BRC
 81098 Critical Link Mini Brochure w/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20108 Standard PCSII/Shared Sample Policy
 20248 Choice Sample Policy
 22102 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD

Untitled Document

81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature
 FORM NUMBER DESCRIPTION
 20081 PCSII Product Booklet w/Enhancement
 20227 Choice Product Application
 21047 Shared Product Booklet w/Enhancement
 22044 Custom Product Booklet w/Enhancement
 23043 Facility Product Booklet w/Enhancement
 81548WA Standard Rate Book
 85181 Choice Product Brochure

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: WI

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure

Untitled Document

81800 Medical Records Request
 81837 FCN Interview Assessment
 90229 WI Guide to Long Term Care

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20065 Standard PCSII/Shared Sample Policy
 20254 Choice Sample Policy
 22064 Standard Custom Sample Policy
 23062 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81855 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20031 PCSII Product Booklet w/Enhancement
 20228 Choice Product Application
 21031 Shared Product Booklet w/Enhancement
 22031 Custom Product Booklet w/Enhancement
 23028 Facility Product Booklet w/Enhancement
 81579 Standard Rate Book
 85171 Choice Product Brochure

CATEGORY Sales Aids

FORM NUMBER DESCRIPTION

4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: WV

Untitled Document

CATEGORY Lead Generators

FORM NUMBER DESCRIPTION

81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous

FORM NUMBER DESCRIPTION

81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature

FORM NUMBER DESCRIPTION

81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only

FORM NUMBER DESCRIPTION

20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD
 81850 Choice Rate Book
 81890 Choice Product Overview
 81905 Choice Questions and Answers
 81906 Choice Conversion Guide
 81909 Choice Illustration Software-CD
 81924 Primer on Care Coordination
 81954 Training Module Floppy Disk
 81965 Non Career State Forms Listing
 85027 Choice Product at a Glance
 85029 Choice Intro Flyer
 85037 Agent Recruiting Brochure
 85049 Choice Care Coordination Q&A
 PRESS Choice Press Release

CATEGORY Product Literature

FORM NUMBER DESCRIPTION

20005 PCSII Product Booklet w/Enhancement
 20216 Choice Product Application
 21005 Shared Product Booklet w/Enhancement
 22008 Custom Product Booklet w/Enhancement
 23008 Facility Product Booklet w/Enhancement
 81519 PCSII/Shared Rate Book
 85019 Choice Product Brochure

Untitled Document

CATEGORY Sales Aids
 FORM NUMBER DESCRIPTION
 4522 Ad Slick
 81023 Thank You Cards w/Envelopes (50 cds/50env)
 81024 Presentation Card
 81104 Blank Note Cards w/Envelopes
 81352 Doorknob Hangers
 81577 Should You Buy LTC Article
 81631 Care Coordination Brochure
 81674 Take One Displays
 81690 Readers Digest
 81694 Needs Brochure
 81701 Birthday Cards w/Envelopes (50 cds/50 env)
 81731 Shared Responsibility Form
 81790 Needs Mini Brochure
 81900 Check the Facts
 81918 Broker Fast Fax Set
 81923 Video Order Form
 85023 Claims Processing Brochure
 85158 LTC Client Presentation

STATE: WY

CATEGORY Lead Generators
 FORM NUMBER DESCRIPTION
 81012 Critical Link Mini Brochure w/BRC
 81028 Financial Plan Mini Brochure (Self Mailer)
 81029 LTC Need Mini Brochure W/BRC
 81697 PCSII Mini Brochure w/BRC
 85021 Choice Client Mailer

CATEGORY Miscellaneous
 FORM NUMBER DESCRIPTION
 81223 Coverage Change Request
 81789 Policyholder Cards
 81801 Electronic Funds Transfer Brochure

CATEGORY Point of Sale Literature
 FORM NUMBER DESCRIPTION
 81037 NAIC Shopper's Guide
 81360 Guide to Medicare
 81588 A.M. Best Guide
 81638 Folder
 81683 Corporate Brochure
 81707 Health Interview Brochure
 81727 Telephone Interview Brochure
 81800 Medical Records Request
 81837 FCN Interview Assessment

CATEGORY Producer Only
 FORM NUMBER DESCRIPTION
 20050 Standard PCSII/Shared Sample Policy
 20240 Choice Sample Policy
 22050 Standard Custom Sample Policy
 23050 Standard Facility Sample Policy
 71139 New Business BRE
 81039 Direct Deposit of Commission
 81526 Illustration Software-Disk
 81539 PCSII/Shared/Custom/Facility Product Overview
 81541 PCSII Conversion Guide
 81545 PCSII Questions and Answers
 81606 Common Mistakes made on Apps
 81613 Prodata Brochure
 81620 Prodata Card
 81639 PCSII Illustration Software-CD

Untitled Document

81850 Choice Rate Book
81890 Choice Product Overview
81905 Choice Questions and Answers
81906 Choice Conversion Guide
81909 Choice Illustration Software-CD
81924 Primer on Care Coordination
81954 Training Module Floppy Disk
81965 Non Career State Forms Listing
85027 Choice Product at a Glance
85029 Choice Intro Flyer
85037 Agent Recruiting Brochure
85049 Choice Care Coordination Q&A
PRESS Choice Press Release

CATEGORY Product Literature
FORM NUMBER DESCRIPTION
20002 PCSII Product Booklet w/Enhancement
20200 Choice Product Application
21002 Shared Product Booklet w/Enhancement
22002 Custom Product Booklet w/Enhancement
23002 Facility Product Booklet w/Enhancement
81519 PCSII/Shared Rate Book
85019 Choice Product Brochure

CATEGORY Sales Aids
FORM NUMBER DESCRIPTION
4522 Ad Slick
81023 Thank You Cards w/Envelopes (50 cds/50env)
81024 Presentation Card
81104 Blank Note Cards w/Envelopes
81352 Doorknob Hangers
81577 Should You Buy LTC Article
81631 Care Coordination Brochure
81674 Take One Displays
81690 Readers Digest
81694 Needs Brochure
81701 Birthday Cards w/Envelopes (50 cds/50 env)
81731 Shared Responsibility Form
81790 Needs Mini Brochure
81900 Check the Facts
81918 Broker Fast Fax Set
81923 Video Order Form
85023 Claims Processing Brochure
85158 LTC Client Presentation